**TiE Event**

NAME OF EVENT : The Controller General shares the insights on Patents Designs & Trademarks ecosystem in India.

ORGANISER : IIC MHRD (MoE INNOVATION CELL), JAI ANUSANDHAN

DATE OF EVENT : 11.03.2024

MODE OF EVENT : ONLINE

Patents and trademarks are critical components of intellectual property (IP) that play a crucial role in protecting the rights of individuals and businesses. Each serves a distinct purpose and holds significant importance in fostering innovation, promoting fair competition, and safeguarding the interests of creators and consumers.

Patents and trademarks are vital tools for protecting and fostering innovation, promoting fair competition, and providing legal frameworks that support economic growth and consumer confidence. They are integral to the functioning of modern economies and the advancement of technology and commerce.

